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RARE MUMMIES. RICH CULTURE. REAL SCIENCE.

FORMER PRESIDENT OF MEXICO VICENTE FOX WILL BE GUEST OF HONOR AT THE WORLD DEBUT PREVIEW OF *THE ACCIDENTAL MUMMIES OF GUANAJUATO* EXHIBITION

DETROIT, Sept. 10, 2009 -- Celebrate the world debut of *The Accidental Mummies of Guanajuato* exhibition with former President of Mexico Vicente Fox at the *Gran Noche de Estreno World Debut Preview Event* on Friday, Oct. 9, 2009 at 7 p.m. at the Detroit Science Center.

This festive celebration, sponsored by AT&T, Tourism Mexico, Comerica, Latino Press and Corralejo Tequila, will be the very first time Guanajuato's famed accidental mummies will be seen in the United States. Tickets to the event are \$125 per person or \$200 per couple, and are available by calling 313.577.8400, ext. 432.

The Accidental Mummies of Guanajuato is a 10,000 square-foot exhibition that will open to the public on Oct. 10, 2009 in Detroit before embarking on a limited three-year tour across the United States. Featuring 36 accidental mummies on loan from the Museo de las Momias de Guanajuato, the exhibition combines science, history and cultural anthropology to immerse the visitor in the world of a Mexican city over 100 years ago where deceased residents naturally mummified in their crypts.

Like the accidental mummies, former President of Mexico Vicente Fox came from humble beginnings in Guanajuato, Mexico and went on to achieve international fame. Fox is known as a visionary leader who played a vital role in Mexico's democratization. He served as President of Mexico from 2000-2006.

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“This is an incredible opportunity to enjoy the exhibition, for the first time ever out of Mexico, and to learn about the Mexican culture and the profound respect towards the dead,” said Honorable Vicente Sanchez, Consul of Mexico in Detroit.

“We are honored to have President Fox join us for this historic event when the accidental mummies of Guanajuato, President Fox’s home state, make their U.S. debut here at the Detroit Science Center,” said Kevin Prihod, President & CEO of the Detroit Science Center. “These mummies have attracted millions of visitors to Guanajuato and it is an honor to bring the mummies to the United States. This exhibition will present a unique look into Mexican culture, forensic science and the very lives of these amazing mummies. It is an experience not to be missed.”

Visitors to the exhibition will meet the accidental mummies, learn about life in their thriving community, discover the modern-day forensic technology that helps scientists analyze them, and explore a culture that reveres and celebrates them.

For further information, including an interactive tour of the exhibition, please visit accidentalmummies.com. Tickets for the Detroit tour stop will go on sale Sept. 17, 2009.

The Accidental Mummies of Guanajuato is an official event of the Mexico 2010 Bicentennial celebration. It is produced by Detroit Science Center Design & Exhibits at Eekstein’s Workshop, LLC, a wholly owned subsidiary of the Detroit Science Center that creates captivating, durable, engaging exhibits and displays for museum and corporate clients, in association with Accidental Mummies Touring Company LLC. Media support for the exhibition in Detroit is provided by Latino Press, WDIV-TV and WJR-AM.

The Detroit Science Center is a hands-on museum that inspires its visitors to pursue and support careers in engineering, technology and science. The Science Center features five theaters, including Michigan’s only Chrysler IMAX[®] *Dome* Theatre, the Dassault Systèmes Planetarium, the Toyota Engineering Theater, the DTE Energy Sparks Theater and the Chrysler Science Stage; a 9,000 square-foot Science Hall for traveling exhibits; hands-on exhibit galleries focusing on space, life and physical science; the United States Steel Fun Factory; an exhibit gallery just for pint-size scientists; and a Special Events Lobby. For more information, please call 313.577.8400 or visit the website, <http://www.detroitsciencecenter.org>.

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